

## **POWER THROUGH PARTNERSHIPS:**

# HomeSmartNY Statewide

## **Conference & Awards Dinner**

DoubleTree Schenectady - Schenectady, NY



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#### 5:00 - 6:00 PM

Networking Reception

6:00 - 9:00 PM

1st Annual Homer Awards Dinner

> Welcoming Remarks

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Gary R. McCarthy Schenectady Mayor Jennifer Murphy HomeSmartNY

Community Partnership Award

Eileen Anderson NeighborWorks America

Banking Partnership Award

Hala Farid Citi Bank

Government Partnership Award

Eric Schneiderman New York State Attorney General

# **Eileen Anderson**

#### **Community Partnership Award**

Ms. Anderson is the Senior Director, with NeighborWorks America Northeast Region. She is responsible for supporting the Northeast Region, which includes 11 states from Maine to Delaware and Puerto Rico. Prior to coming to NeighborWorks, Ms. Anderson was a Senior Vice President at Community Development Corporation of Long Island for 20 years, where she oversaw the day to day operations of the two NeighborWorks Homeownership Centers and residential lending programs. She has over 24 years' experience working in the Housing and Community Development field.

Ms. Anderson was a founding member of the National NeighborWorks Homeownership Advisory Committee and past Chair of the New York State Coalition for Excellence in Homeownership Education (HomeSmart NY). Ms. Anderson is a member of the Advisory Council for the State of New York Mortgage Agency and HomeSmart NY.

She has a Master in Social Work from Adelphi University and resides on Long Island with her husband Ken.

# Hala Farid

#### **Banking Partnership Award**

Hala began her career in housing & finance in the 1990's working as a CRA Mortgage Lending Officer for several Savings & Loans in NYC, most are no longer around. During her mortgage rep tenure, she met and began to work with HUD-approved housing counseling organizations which led to her transition to a housing counseling opportunity at NHS of NYC in 1994. Hala joined Citi Community Development in 2002, and has had several assignments ranging from affordable mortgage products and homeownership program development to managing the Citi Office of Homeownership Preservation (OHP) during the most recent housing/foreclosure crisis.

Throughout her career, Hala has received several awards for her dedication to her partners including the Riac NHS of NYC Award, the NeighborWorks Recognition of Support Award; the Citimortgage Recognition of Support Award, the Citi Community Relations Gem Award and was a CitiStar. She serves on several boards and committees including the NCHEC Advisory Council, the National Industry Standards Committee, HomeFree USA Board, and is a proud member of a couple of NHSNYC committees.

Hala is a New Yorker who recently relocated to Washington DC.

## Eric Schneiderman Government Partnership Award

Eric T. Schneiderman was elected the 65th Attorney General of New York State on November 2, 2010. As the highest ranking law enforcement officer for the State, Eric has taken on the tough fights to protect New Yorkers – because he believes there has to be one set of rules for everyone, no matter how rich or powerful.

Eric has locked up corrupt politicians, prosecuted companies that ripped off New Yorkers and stood up for the students of a phony for-profit college named Trump University – getting Donald Trump to reverse course and pay back \$25 million to the people he defrauded.

When Eric first took office in 2010, the federal government was about to give the big banks who caused the financial crisis a sweetheart deal to settle billions of dollars in lawsuits. But Eric stepped up, broke up the deal, and demanded a full investigation with stiffer penalties. As a result, Eric won the biggest financial penalties in history and ensured that hundreds of millions of dollars went back to New Yorkers. He created the Homeowner Protection Program to help New Yorkers at risk of foreclosure stay in their homes, a program that has served nearly 74,000 homeowners across the state. He secured funding that helped create or preserve more than 4,000 affordable apartments for low and moderate income New Yorkers; directed \$22.5 million in mortgage assistance loans to homeowners; and funded land banks across New York State that have helped communities reclaim nearly 2,500 abandoned properties, building safer neighborhoods for New York families.

Before becoming Attorney General, Eric was praised as a leading reformer in the State Senate by numerous editorial pages and good government organizations. Eric previously served as a public interest lawyer, representing tenants trying to evict drug dealers from their buildings, women seeking access to health clinics, and taxpayers in historic lawsuits against the MTA. He also spent 15 years in private practice at the firm of Kirkpatrick and Lockhart, leaving as a partner to wage his successful campaign for State Senate.

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